

FHWS Summer School Art & Culture in Germany

18.07.-10.08.2019 Berlin, Würzburg, Europe



Course description:

Fragments are parts broken off something bigger. They represent something unfinished or destroyed. By putting fragments into another context, they transport different messages and generate a whole new effect.

The first week we will spend time in Germany's capital Berlin. Our excursions to museums, galleries, exhibitions and ateliers, as well as learning about the capital's history, will fill us with inspiration and new ideas. We will capture, collect and visualize our impressions. Out of the discovered, we try to elect an individual theme of fragments, which is the base for our design projects later on. Those fragments can be found all over the multicultural capital, in the streets of Berlin. They don't only exist in the culture of design, art and fashion but also in architecture, history and the daily way of life.

In Würzburg we will analyse our collected material and thoughts and try to reduce them onto one explicit issue to work on. In a playful way of designing, we try to abstract our fragments in order to generate individual solutions for communication-design projects. Experimental projects that are based on the fundamental importance of the concept itself.

Costs:

Attendance fee for 24 days with 120 teaching units (45 min.)

up to 08 participants: **€ 4,526** per Student

up to 10 participants: **€ 3,906** per Student

up to 12 participants: **€ 3,496** per Student

up to 15 participants: **€ 3,116** per Student

Total amount (incl. lecture, certificate fee, 23x bed and breakfast, travel costs in Germany, admission fees for museums and excursions, 6-days excursion through Europe, airport transfer)

Contact us:

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**GERMAN
CULTURE AND
SUBCULTURE**

FROM HIGH-ART TO STREET-ART

FHWS
University of Applied Sciences
Würzburg-Schweinfurt

**CAMPUS
WEITERBILDUNG**
FHWS



Curriculum

Date	Time	Module/ Subject area	Teaching units	Lecturer	Supervisor	Location
Thursday 18.07.2019		Arrival				Berlin
Friday 19.07.2019	10:00 – 05:30	Welcoming Sight-Seeing (Brandenburger Tor, Holocaust Memorial, Checkpoint Charlie, Mauermuseum)		Ms Wu, N.N		Berlin
Saturday 20.07.2019	10:00 – 05:30	Introduction to class City-walk, Capturing first Impressions (Sketches, Photographs) DDR-Museum	10	Ms Markert, Ms Moser	Ms Wu, N.N.	Berlin
Sunday 21.07.2019	10:00 – 05:30	Hamburger Bahnhof City-walk, Capturing Impressions (Sketches, Photographs) Berliner Unterwelten (Berlin Underworlds)	10	Ms Markert, Ms Moser	Ms Wu, N.N	Berlin
Monday 22.07.2019	10:00 – 05:30	Jüdisches Museum RAW-Gelände Studio-Visit Eastside Gallery	10	Ms Markert, Ms Moser	Ms Wu, N.N	Berlin
Tuesday 23.07.2019	10:00 – 05:30	Ludwig Mies van der Rohe im Kunstgewerbemuseum Do you read me (Magazin-Store) Research Presenting first sketches, photographs, ideas Studio-Visit	10	Ms Markert, Ms Moser	Ms Wu, N.N	Berlin
Wednesday 24.07.2019	10:00 – 05:30	(Bode-Museum – Führung: Bernini, Canova, Riemenschneider – Meisterwerke aus fünf Jahrhunderten) Gemäldesammlung Alte Meister (Alte) Nationalgalerie – Wanderlust. Von Caspar David Friedrich bis Auguste Renoir		Ms Wu, N.N		Berlin
Thursday 25.07.2019		Arrival				Würzburg
Friday 26.07.2019	10:00 – 05:30	Würzburg architecture/history/city tour	10	Dr. Wimmer	Ms Wu, N.N	Würzburg
Saturday 27.07.2019	10:00 – 05:30	Welcoming Introduction to our faculty Presentation of Example Projects Introduction to design methods (Mind-Maps, Structuring Ideas, Creating Concepts)	10	Ms Markert, Ms Moser	Ms Wu, N.N.	Würzburg
Sunday 28.07.2019	09:00 – 05:00	Guided Workshop: Presentation results Berlin First ideas and concepts for project/medium Showing contrast between Berlin and Hangzhou Extension of design methods (Mind-Maps, Structuring Ideas, Creating Concepts) Working on the project	10	Ms Markert, Ms Moser	Ms Wu, N.N	Würzburg
Monday 29.07.2019	09:00 – 05:00	Guided Workshop: Introduction to creative techniques (visualize drafts, creating different variants) Mix of working independently, individual feedback on projects Studio Visit: bungalow kreativbüro	10	Ms Markert, Ms Moser	Ms Wu, N.N	Würzburg
Tuesday 30.07.2019	10:00 - 05:30	Würzburg architecture/history/city tour	10	Dr. Wimmer		Würzburg
Wednesday 31.07.2019	09:00 – 05:00	Guided Workshop: Extension of creative techniques (visualize drafts, creating different variants) Mix of working independently, individual feedback on projects	10	Ms Markert, Ms Moser	Ms Wu, N.N	Würzburg
Thursday 01.08.2019	09:00 – 05:00	Guided Workshop: Finalizing projects Mix of working independently, individual feedback on projects	10	Ms Markert, Ms Moser	Ms Wu, N.N	Würzburg
Friday 02.08.2019	09:00 – 05:00	Presentation of projects and feedback	10	Ms Markert, Ms Moser	Ms Wu, N.N	Würzburg

Saturday 03.08.2019	----	Leisure time	----	-----	Ms Wu, N.N	Frankfurt
Sunday 04.08.2019 – Friday 09.08.2019		6-days excursion through Europe				Frankfurt - Innsbruck - Venedig - Florenz - Rom - Vatikan - Pisa - Mailand – Schweiz - Frankfurt
Saturday 10.08.2019		Departure				Frankfurt

subject to alterations!